**RS Means: Installed Cost of Residential Siding**

**US National Average - October 2015**

<table>
<thead>
<tr>
<th>2,700 SF 2 Story Home</th>
<th>Real Stone</th>
<th>Brick</th>
<th>Stucco</th>
<th>Fiber Cement</th>
<th>Vinyl</th>
</tr>
</thead>
<tbody>
<tr>
<td>Installed Cladding Cost per SF (based on living area)</td>
<td>$18.74</td>
<td>$7.76</td>
<td>$6.13</td>
<td>$3.86</td>
<td>$2.56</td>
</tr>
<tr>
<td>Cost Difference (over vinyl; cladding cost only)</td>
<td>+$43,683</td>
<td>+$14,045</td>
<td>+$9,627</td>
<td>+$3,504</td>
<td>---</td>
</tr>
<tr>
<td>% Premium (based on total vinyl home cost $238,445)</td>
<td>18.3%</td>
<td>5.9%</td>
<td>4.0%</td>
<td>1.5%</td>
<td>---</td>
</tr>
</tbody>
</table>

### Additional Benefits for Brick v. Siding:

- **Added Price Appreciation at Sale**\(^1\): **6.0%**
- **Energy savings per month**\(^2\): **7%**
- **No Maintenance**\(^3\):
  - Estimated lifespan is roughly 100 years
  - Never has to be painted
  - Will never rot, fade, peel, dent, melt, burn or become brittle
  - Will not be compromised by bacteria, termites or mold
- **Insurance savings per month**\(^4\)

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1. Average Sales Appreciation Value at Sale: University of Michigan study 9.5%; Brick Industry Association study 6%; Marshall and Swift 6%.
4. Insurance savings will vary by location & region. The ISO (insurance service office) sets rates for the insurance industry. They measure incident rates across the country (wind, fire, water) and the dollar value of those to set the rates in each state. There are nine zones for fire ratings — zone 1 has the lowest rate — zone 9 has the highest. This is based on the measured response time of the fire department and how far you are from a fire hydrant. Conservative estimate is 5%.

*RS Means is the world’s leading provider of construction cost data for all phases of the construction lifecycle, providing accurate and up-to-date cost information to help owners, developers, architects, engineers, and contractors.*